



Careers Update November 2020

Careers in the Curriculum

This academic year Ruth Mortimer, Co-ordinator of CEIAG has been working alongside East Riding of Yorkshire Council on a project to develop a link with the council and careers in the curriculum. The aim is to achieve a seamless link between school and the world of work. The link is currently focusing on the Health and Social Care sector but will expand into other career sectors. Please visit the following link for more information:

<https://www.choosecareeastriding.co.uk/personal-experiences>

Virtual Careers Fair

Hull City Council and East Riding of Yorkshire Council are hosting a Virtual Careers Fair on Tuesday 8 December 2020 organised in conjunction with the Humber LEP, Careers & Enterprise Company and University of Hull HOP (Humber Outreach Programme). We are all acutely aware that our year 11 to 13's need support in these challenging times. The event will be a dynamic, highly informative opportunity for your son/daughter to learn about their future choices. When more information on the event is released then we will update all students and parents/carers.

New Enterprise Adviser – Lynne MacDonald

We are very pleased to welcome Lynne MacDonald on board our CEIAG team as a senior business volunteer who will work closely with the school. Lynne is Project Manager of Humber Coast and Vale Workforce Consortium. Lynne and Ruth Mortimer will work together to continue driving forward our careers provision and careers strategy. Her background covers many different career sectors. She is an experienced project manager who has previously worked in the FE and HE sector for the statutory funding body. Lynne is currently leading on several projects to increase entry into health and care roles, including the development of a region wide Ambassador Scheme, working with employers and training/education providers to provide careers advice/support, highlighting the variety of roles and opportunities within our health and care system.

More information on the work that Lynne and her colleagues at the Consortium are leading on can be found here:

<https://humbercoastandvale.org.uk/how/workforce/humber-coast-vale-excellence-centre/>